

COURSE OUTCOMES

B COM SEM I CC 101 PRINCIPLES OF ECONOMICS – I

Objective: To introduce the students of commerce to the basic concepts and tools of microeconomics.

Syllabus:

- Unit 1 Law of Demand
- Unit 2 Consumer's Equilibrium
- Unit 3 Price Elasticity of Demand and Income Elasticity of Demand
- Unit 4 Production Function

Course Outcomes: Students who successfully complete the course should

- CO1 Clearly understand basic concepts used in economics.
- CO2 Understand law of demand on the basis of utility.
- CO3 Explain Consumer's Equilibrium Concept with the help of Indifference Curve and Budget Line.
- CO4 Understand the relationship between demand and other factors, and how change in various factors affects demand.
- CO5 Learn the concept of production function, how production units are decided and how production changes with time.
- CO6 Relate the effects of advertisement (selling costs) with different markets.

B COM SEM I CC 102 HUMAN RESOURCE MANAGEMENT

Objective: To provide conceptual and procedural knowledge of functional areas of Human Resource Management

Syllabus:

- Unit 1 Human Resource Management and Human Resource Planning
- Unit 2 Recruitment, Training and Human Resource Development
- Unit 3 Performance Appraisal, Promotion, Transfer, Demotion and Morale
- Unit 4 Job Design, Quality of Work Life and Quality Circles

Course Outcomes: Students who successfully complete the course should

- CO1 Demonstrate proficiency in fundamental human resource theories and concepts, and how they apply to real world situations.
- CO2 Understand human recourse policies and practices that help promote organisational strategic goals.
- CO3 Develop an understanding of the challenges of human resource management and successfully manage and resolve conflict.
- CO4 Be equipped to assume leadership positions in different organizations and manage many types of people and groups.
- CO5 Evaluate legal and ethical issues as they apply to human resource management locally and globally.
- CO6 Understand and engage in research utilizing sound methods learnt and thereby add value to his work and the community.

B COM SEM I CC 103 ACCOUNTANCY – I

Objective: To provide basic understanding of accounting principles to enable students to understand financial statements and accounting of special transactions.

Syllabus:

- Unit 1 Consignment accounts
- Unit 2 Branch accounts
- Unit 3 Joint Venture accounts
- Unit 4 Computerized accounting

Course Outcomes: Students who successfully complete the course should

- CO1 Understand how consignment can be used as a way to spread business beyond local boundaries.
- CO2 Calculate profit earned by a consignor by preparing accounts of consignment business and valuation of unsold goods with the consignee.
- CO3 Compute profit earned by a dependent branch by preparing accounts in the books of the head office.
- CO4 Determine profit earned by an independent branch by preparing accounts in its books.
- CO5 Understand a temporary partnership in the form of a joint venture and prepare accounts to find out the profit for a joint venture.
- CO6 Realize the importance of computerized accounting in a business and have a theoretical base of the accounting software Tally.

B COM SEM I CC 104 COMMERCIAL COMMUNICATION – I

Objective: To develop the insight among the students regarding communication as a subject with practical examples.

To make students understand about the importance of digital age communication.

To give students real life knowledge regarding placement in corporate world.

Syllabus:

Unit 1 Understanding communication

Unit 2 E-communication

Unit 3 Communication for employment

Unit 4 A Precis writing

B Vocabulary (Frequently confused pairs of words)

Course Outcomes: Students who successfully complete the course should get insight into

- Basic listening skills
- Basic communication concepts
- E-communication
- Drafting of CV/Resume
- Tips for facing interview
- Business related vocabulary

B COM SEM I CC 105 GENERAL ENGLISH: TEXT & COMPOSITION

Objective: To develop critical thinking among the students through text with graded reading.

To develop aptitude to appreciate literature by Indian writers.

To upgrade linguistic competence among the students.

To develop students' understanding in syntactic structures.

To refresh the knowledge regarding basic grammatical structures.

Syllabus:

Unit 1 Text: Beautiful Minds/ Pinnacle (Section One: Prose)

Unit 2 Text: Beautiful Minds/ Pinnacle (Section One: Poetry)

Unit 3 Grammar: Main Verbs (Do, Be, Have) & Tenses

Unit 4 Composition: Paragraph Writing & Comprehension

Course Outcomes: Students who successfully complete the course should get insight into

- learning of life skills, cultures and human behaviour
- basic skills of reading, listening and writing
- narrative writing
- paragraph writing
- tense structure

B COM SEM I CE/SE 101 A FINANCIAL ACCOUNTING – I

Objective: To give an insight into Financial Accounting in companies in order to prepare the students for further in-depth study of Accounting

Syllabus:

- Unit 1 Piecemeal distribution of cash
- Unit 2 A Issue and Forfeiture of shares
- B Profit prior to incorporation
- Unit 3 Purchase of business by a company
- Unit 4 Company final accounts

Course Outcomes: Students who successfully complete the course should

- CO1 Distribute proceeds from sale of assets on dissolution of a firm amongst third parties and partners.
- CO2 Pass journal entries in the books of a company for forfeiture and reissue of shares allotted on a pro-rata basis.
- CO3 Determine profit of a business purchased by a newly established company before its incorporation and after its incorporation.
- CO4 Give accounting treatment in the books of a company purchasing a running business.
- CO5 Have an insight into the formats of the vertical financial statements of a company as per the Schedule III of latest provisions of the Companies Act 2013 and prepare them.

B COM SEM I CE/SE 101 B STATISTICS - I

Objective: The objective of this course is to provide an understanding for the graduate student on statistical concepts of relationship between two variables or attributes and also to predict business values. It also aims to aware students about demographic statistics.

Syllabus:

- Unit 1 Linear Correlation
- Unit 2 Linear Regression
- Unit 3 Business Forecasting
- Unit 4 Demographic methods

Course Outcomes: Students who successfully complete the course should

- CO1 Describe the relationship between independent and dependent variables and between two attributes.
- CO2 Develop a functional relationship between variables which can be used for prediction.
- CO3 Know various forecasting techniques and apply it for business data.
- CO4 Understand and use various mortality and fertility rates.

B COM SEM I SE 101 C INTERNET & WEB PAGE DEVELOPMENT USING HTML

Objective: To expose students to basics of Internet & its applications and to enable them to gain knowledge of designing and developing web page using HTML

Syllabus:

- Unit 1 Introduction to Internet
- Unit 2 Applications of Internet
- Unit 3 Introduction to HTML
- Unit 4 Web Page Development using HTML

Course Outcomes: Students who successfully complete the course should

- CO1 Get accustomed to Internet and Web world.
- CO2 Understand how a Webpage gets developed, and create personal webpages for their own self.
- CO3 Understand the usage of internet browsers, in order to get the most from it, in terms of information retrieval.

B COM SEM I FC 101 F LIFE INSURANCE SERVICES

Objective: To understand the concept of Life Insurance and its utility

Syllabus:

- Insurance – Definitions, Nature, Evolution, Role and Importance
- Nature of Life Insurance Agreement
- Types of Policies
- Risk-Factors Influence Risk
- Computation of Premium
- Concept of Reserve
- Investment of Funds
- Surrender Value
- Growth of LIC

Course Outcomes: Students who successfully complete the course should

CO1 Know about insurance, its nature, evolution and importance

CO2 Be aware of LIC, nature of life insurance and various types of policies

CO3 Understand risk involved, investment of funds and computation of premium

CO4 Know the computation of surrender value

B COM SEM I SS 101 A PERSONALITY DEVELOPMENT

Objective: To acquaint the students with the concept of personality, communication skills and other techniques of personality development.

Syllabus:

- Introduction to Personality – Basics, Theories, Human growth and Behaviour, Motivation
- Communication skills and Personality Development – Inter personal communication, Body language, Relationships, Leadership skills, Team building, Public speaking
- Techniques in Personality Development – Self-confidence, Mnemonics, Goal setting, Time management, Stress management, Meditation and concentration techniques, Self-hypnotism, Self-acceptance and self-growth

Course Outcomes: Students who successfully complete the course should

CO1 Be aware of the necessity of having a good personality

CO2 Know the tips and techniques for developing a good personality

CO3 Develop an appropriate body language for a good personality

Objective: To introduce the students of commerce to the basic concepts and tools of microeconomics, and also understand the behavior of firms under different market structures.

Syllabus:

- Unit 1 Revenue and Cost
- Unit 2 Perfect Competition Market
- Unit 3 Monopoly Market
- Unit 4 Theory of Distribution

Course Outcomes: Students who successfully complete the course should

- CO1 Clearly understand various concepts used in microeconomics.
- CO2 Understand the importance and relevance of various decisions used to run business.
- CO3 Learn about different market structures, and the concepts of cost and revenue, and profit/loss situation.
- CO4 Understand how a producer decides the production.
- CO5 Understand remuneration and its distribution among the factors of production.

B COM SEM II CC 107 FUNDAMENTALS OF MARKETING MANAGEMENT

Objective: To provide basic knowledge of concepts, principles, tools, techniques and functional areas of Marketing Management

Syllabus:

- Unit 1 Marketing and Market demand
- Unit 2 Main functions of Marketing – Branding, Pricing and Advertising
- Unit 3 Consumer Behaviour and Market Segmentation
- Unit 4 Marketing Research

Course Outcomes: Students who successfully complete the course should

- CO1 Critically evaluate the key analytical frame works and tools used in marketing.
- CO2 Apply key marketing theories frameworks and tools to solve marketing problems.
- CO3 Utilize information of firm's external and internal marketing environment to identify and prioritize appropriate marketing strategies.
- CO4 Critically evaluate the marketing function and the role it plays in achieving organizational success both in commercial and non-commercial setting.
- CO5 Identify and apply new ideas, methods and ways of thinking.

B COM SEM II CC 108 ACCOUNTANCY – II

Objective: To provide basic understanding of computerized accounting, and accounting of special transactions

Syllabus:

- Unit 1 Investment accounts
- Unit 2 Insurance claims
- Unit 3 Accounts from incomplete records
- Unit 4 Hire Purchase accounts

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of different avenues of investment, and prepare investment accounts for fixed interest bearing securities as an investor.
- CO2 Work out the amount of claim for loss of stock and fixed assets that a business organization may lodge with an insurance company in case of a fire.
- CO3 Estimate the amount of loss of profit as a consequence of fire.
- CO4 Prepare financial statements of a firm which maintains incomplete records of its transactions.
- CO5 Calculate the cash price of an asset sold on hire-purchase basis, and determine the interest and the instalment amount.
- CO6 Prepare accounts related to hire purchase transactions in the books of hire purchase buyer and vendor.

B COM SEM II CC 109 COMMERCIAL COMMUNICATION - II

Objective: To develop the insight into business letter writing.
To make the students understand about e-mail drafting skill.
To upgrade the knowledge of students in business lexicon.

Syllabus:

- Unit 1 Forms of Communication
Unit 2 Basics of Business Letter writing
Unit 3 Business Letters
Unit 4 A E-mail Writing
B Vocabulary (Words commonly used in Business Communication)

Course Outcomes: Students who successfully complete the course should get insight into

- structure of letter writing
- inquiry letters, reply letters and order letters
- E-mail drafting techniques

B COM SEM II CC 110 GENERAL ENGLISH: TEXT & COMPOSITION

Objective: To improve graded reading level with upper intermediate text.
To develop aptitude to appreciate literature by Indian writers.
To enhance the ability in academic writing with clarity and skills.
To promote clarity in the concepts of verb phrases in English Grammar.

Syllabus:

- Unit 1 Text: Beautiful Minds/ Pinnacle (Section Two: Prose)
Unit 2 Text: Beautiful Minds/ Pinnacle (Section Two: Poetry)
Unit 3 Grammar: Modal Auxiliaries, Prepositions, Articles & Types of Sentences
Unit 4 Composition: Dialogue Writing & Writing a Biographical Sketch

Course Outcomes: Students who successfully complete the course should get insight into

- learning of life skills, cultures and human behaviour
- writing a composition
- modal auxiliaries, prepositions and types of sentences
- prescribed text with comprehensible input

B COM SEM II CE/SE 102 A FINANCIAL ACCOUNTING – II

Objective: To give an insight into Financial Accounting in companies in order to prepare the students for further in-depth study of Accounting at an advanced level

Syllabus:

- Unit 1 A Sub-division, consolidation and conversion of shares
- B Redemption of redeemable preference shares
- Unit 2 A Book building process, bid and buy back of shares
- B Underwriting of shares and debentures
- Unit 3 Capital reduction
- Unit 4 Revenue accounts of General insurance company

Course Outcomes: Students who successfully complete the course should

- CO1 Have basic knowledge of transactions related to share capital such as sub-division, consolidation and conversion of shares into equity stock and vice-versa.
- CO2 Know the provisions of the Companies Act 2013 and guidelines issued by SEBI as regards redemption of redeemable preference shares.
- CO3 Understand concepts of potential equity shares and sweat equity shares, book building process, bid and buyback of shares.
- CO4 Compute the liability of underwriters on issue of shares and debentures of a company and the underwriting commission payable to them.
- CO5 Comprehend the scheme of reconstruction in a company and prepare the Balance Sheet of the company after capital reduction.
- CO6 Prepare revenue accounts of a general insurance company as per the Form-B (RA) of Companies Act 2013 and guidelines given by IRDA.

B COM SEM II CE/SE 102 B STATISTICS - II

Objective: The objective of this course is to introduce the students how to use variables for formulating mathematical models in various applied sciences. It also aims to acquaint students to various operation research techniques like transportation problem, assignment problem, replacement problem and networking problems.

Syllabus:

- Unit 1 Introduction of Operations Research and Linear Programming Problem
- Unit 2 Transportation Problem
- Unit 3 Assignment Problem and Replacement Problem
- Unit 4 PERT and CPM techniques

Course Outcomes: Students who successfully complete the course should

- CO1 Know how to develop a linear programming problem and solve it using graphical method.
- CO2 Understand transportation problem and solve it using various methods.
- CO3 Be familiar with Assignment and Replacement problems and utilize various methods to solve it.
- CO4 Be able to understand and solve various networking problems.

B COM SEM II SE 102 C WEB PAGE DESIGNING USING FLASH & DREAM WEAVER

Objective: To enable students to design and develop web pages using Flash & Dream Weaver

Syllabus:

- Unit 1 Flash
- Unit 2 Animation and Event orientation using Flash
- Unit 3 Dream Weaver
- Unit 4 Web Page Development using Dream Weaver

Course Outcomes: Students who successfully complete the course should

- CO1 Have the ability to understand animation of webpages.
- CO2 Be able to create animated webpages.

B COM SEM II FC 102 A ENVIRONMENTAL STUDIES

Objective: To create awareness among the students about the environment, the pollutants and learn principles of conservation of resources and sustainability

Syllabus:

- Multidisciplinary nature of environmental study
- Natural resources
- Ecosystem
- Bio diversity
- Environmental Pollution
- Social issues and the environment
- Human population and the environment

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of the multi-disciplinary nature of environmental study
CO2 Understand the importance of environment and related issues
CO3 Know about natural resources, eco system, bio diversity
CO4 Know about environmental pollution, and how it affects human beings
CO5 Understand how environment is linked to various social issues

B COM SEM II SS 102 A LEADERSHIP DEVELOPMENT

Objective: To acquaint the students with the concept of leadership, theories of leadership, leadership styles and leadership ethics. To introduce students to some of the great leaders of our country and their leadership characteristics.

Syllabus:

- Concept of leadership
- Theories of leadership
- Leadership styles of Indian managers.
- Leadership ethics
- Leadership Development, Leadership Developmental Mechanisms, Flowchart of Leadership Development

Course Outcomes: Students who successfully complete the course should

- CO1 Understand what leadership is all about
- CO2 Understand leadership traits
- CO3 Develop leadership qualities
- CO4 Be motivated for developing leadership traits for their empowerment, empowerment of their environment and of their country

B COM SEM III CC 201 INTERNATIONAL ECONOMICS & PUBLIC FINANCE–I

Objective: To provide an idea of international trade and its economic implications and to enable students to have a feel of the theories of International Economics, and to understand the reasons for changes in exchange rate, trade policies, etc

Syllabus:

- Unit 1 International trade
- Unit 2 Terms of trade
- Unit 3 Trade policy
- Unit 4 Exchange rates

Course Outcomes: Students who successfully complete the course should

- CO1 Understand the importance and need for international trade.
- CO2 Learn about terms of trade and how countries earn from international trade.
- CO3 Differentiate between free trade policy and protection trade policy.
- CO4 Get an idea why international trade is not free.
- CO5 Get in-depth understanding on exchange rates, and differentiate between flexible and floating exchange rates.

B COM SEM III CC 202 INDIAN FINANCIAL SYSTEM

Objective: To enrich students with the knowledge of the functioning of the Indian Financial System and to make them aware of the components of the system

Syllabus:

- Unit 1 A Overview of the Indian Financial System
- B Regulatory and Promotional Institutions
- Unit 2 Financial Markets – Money market, Capital market
- Unit 3 Financial Institutions – Commercial banking, Non-banking finance companies, Insurance, Mutual funds
- Unit 4 Financial Instruments – Capital market instruments, Money market instruments

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to describe the context of banking in financial system.
- CO2 Understand the principles of banking and their functions.
- CO3 Be able to describe financial intermediaries, instruments and markets.
- CO4 Get basic knowledge about important organisations like RBI, SEBI, IRDA.
- CO5 Understand the concept and functioning of Stock Exchanges.

B COM SEM III CC 203 TAXATION – I

Objective: To provide basic knowledge to the students about the principles, provisions and application of Income Tax Act 1961 and equip them with the latest amendments to enable them compute income under various heads

Syllabus:

- Unit 1 A Introduction to Income tax – Direct and Indirect
- B Definitions as per Income Tax Act
- C Income Tax authorities
- Unit 2 A Residential Status of an individual assessee
- B Incomes exempt from income tax
- C Procedure for assessment of income tax
- Unit 3 Salary Income
- Unit 4 Income from House Property

Course Outcomes: Students who successfully complete the course should

- CO1 Have a general idea of various direct and indirect tax laws in India.
- CO2 Understand various definitions as per Income Tax law, responsibilities of various income tax authorities and the assessment procedure.
- CO3 Determine the residential status of an individual assessee and incidence of tax.
- CO4 Compute the taxable income of an individual under the head of Salary.
- CO5 Calculate the taxable income from house property.
- CO6 Have knowledge of exempt incomes.

B COM SEM III CC 204 COMMERCIAL COMMUNICATION - III

Objective: To give knowledge about the latest correspondence methods in Indian Banking.

To instil basic concepts of soft skill.

To upgrade comprehension skill of general and business text.

To give idea about analysing life in general through literature.

Syllabus:

Unit 1 Text: Colours of Life (Section One)

Unit 2 Soft skills for effective communication

Unit 3 Bank Correspondence

Unit 4 A Comprehension based on a commercial topic

B Vocabulary (One-word substitutes)

Course Outcomes: Students who successfully complete the course should get insight into

- learning of life skills, cultures and human behaviour
- basic skills of reading, listening and writing
- applied aspects of Banking Correspondence
- Soft-skills features and applications

B COM SEM III CC 205 STATISTICS - III

Objective: This course is designed to provide the student an intense foundational introduction to the fundamental concepts in Mathematics. It also familiarizes the use of basic counting techniques to compute probability and odds and work with few discrete distributions.

Syllabus:

- Unit 1 Limit and Continuity of Function
- Unit 2 Probability
- Unit 3 Mathematical Expectation and Moments
- Unit 4 Negative Binomial and Geometric Distribution

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to compute basic limits of functions.
- CO2 Be able to relate an intuitive notion of continuity to the mathematical definition of continuity.
- CO3 Understand and apply basic rules of probability.
- CO4 Be familiar with various discrete probability distributions.

Objective: To acquaint students with basic concepts in cost accounting and equip them to prepare cost statement.

Syllabus:

- Unit 1 Introduction to Cost Accounting
- Unit 2 Material
- Unit 3 Labour
- Unit 4 Overheads and Activity Based Costing

Course Outcomes: Students who successfully complete the course should

- CO1 Have basic understanding of cost accounting, and be aware of techniques of costing and various methods of costing.
- CO2 Understand in detail material as an element of cost, and methods of pricing issues of material.
- CO3 Understand labour cost as an element of cost, and various terms associated with labour cost remuneration methods, individual and group incentive.
- CO4 Compute remuneration by time wage and piece wage systems, bonus payable, and labour turnover rates.
- CO5 Understand overheads as an important component of cost, and segregate semi-variable overheads into fixed and variable costs.
- CO6 Apportion and reapportion factory overheads amongst various production and service departments.
- CO7 Calculate rates of absorption of overheads and estimate future overheads using these rates.
- CO8 Have a conceptual understanding of Activity Based Costing.

Objective: To provide conceptual knowledge of corporate accounting to the students and to introduce them to various new changes

Syllabus:

- Unit 1 Valuation of Goodwill
- Unit 2 Valuation of Shares
- Unit 3 Bank Accounts
- Unit 4 Liquidation of Company

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of provisions regarding valuation of Goodwill and various accounting standards.
- CO2 Compute goodwill of a company using various methods when past data is provided.
- CO3 Calculate the intrinsic value, market value and fair value of fully paid or partly-paid equity shares and preference shares.
- CO4 Have a basic understanding of valuation of right shares and bonus shares.
- CO5 Be aware of various legal provisions of the Banking Regulation Act 1949 and important terminology related to banks.
- CO6 Prepare the Balance Sheet and the Income Statement of a bank along with relevant schedules.
- CO7 Prepare Liquidator's Final Statement of Accounts in case of liquidation of a company.

Objective: This course is intended to offer the student the fundamental concepts in Mathematics which can be used for problem solving. It also aims to extend the idea of correlation and regression for more than two variables along with understanding of the sampling methodology used in many research and government surveys.

Syllabus:

- Unit 1 Principle of Mathematical Induction and Binomial Theorem
- Unit 2 Multiple and Partial Correlation and Regression
- Unit 3 Sampling methods I
- Unit 4 Sampling methods II

Course Outcomes: Students who successfully complete the course should

- CO1 Understand the concept of Mathematical Induction and also apply it.
- CO2 Apply the knowledge of correlation and regression for more than two variables.
- CO3 Be clear with basic terminology and concepts of Sampling.
- CO4 Independently differentiate various sampling methods and verify unbiasedness of mean and variance.

Objective: The objective of this course is to introduce the students fundamental Econometrics. It also aims to train them for analyzing the time series data and various mathematical estimation techniques.

Syllabus:

- Unit 1 Input – Output Analysis
- Unit 2 Distribution of income and Economic models
- Unit 3 Time Series
- Unit 4 Interpolation and Extrapolation

Course Outcomes: Students who successfully complete the course should

- CO1 Be clear with the Input Output analysis and apply it on industry data.
- CO2 Understand economic models like Income determination and Price determination models.
- CO3 Acquire knowledge of distribution of income and understand Lorenz and Pareto's Curves.
- CO4 Apply the knowledge of time series for obtaining various components of the data.
- CO5 Use Newton's, Binomial and Lagrange's method to interpolate and extrapolate the data set.

B COM SEM III FC 201 D GENERAL INSURANCE

Objective: To understand the concept of General Insurance and its utility. To acquaint students about the Insurance sector in general to enable them to make informed decision while choosing career.

Syllabus:

- Introduction to Risk and Insurance – Introduction, History and Development
- Principles of Insurance Contract
- Understanding Risk Management
- General Insurance
- Fire Insurance – Introduction, Principles
- Fire Insurance Policies
- Marine Insurance - Introduction
- Marine Insurance Policy
- Health Insurance

Course Outcomes: Students who successfully complete the course should

- CO1 Have information about various branches of general insurance and risk
- CO2 Know about fire insurance, its principles and fire insurance policies
- CO3 Know about marine insurance, and marine insurance policies
- CO4 Understand health insurance

B COM SEM III SS 201 A E-COMMUNICATION

Objective: To acquaint students with the fundamentals of various forms of e-communication and the ways to communicate using internet.

Syllabus:

- Electronic Communication
- E-mail Basics and Chatting (Messenger)
- WWW and Web Browser
- Using MS – OUTLOOK

Course Outcomes: Students who successfully complete the course should

- CO1 Understand the nuances of Communication especially e-communication
- CO2 Know how e-communication really works
- CO3 Have the etiquettes of e-communication
- CO4 Be aware of the precautions of being on social media

B COM SEM IV CC 206 INTERNATIONAL ECONOMICS & PUBLIC FINANCE– II

Objective: To give basic understanding of public finance, public expenditure and taxation policies in the country and its implications on the economy

Syllabus:

- Unit 1 Public finance
- Unit 2 Public expenditure
- Unit 3 Public debt and Deficit financing
- Unit 4 Taxation

Course Outcomes: Students who successfully complete the course should

- CO1 Get clarity on public finance, and understand the difference between public goods and private goods.
- CO2 Understand the importance of public expenditure and its effects on production, employment and income distribution in the economy.
- CO3 Get a glimpse of taxation, public debt, deficit finance, disinvestment, etc.
- CO4 Understand direct and indirect taxes.
- CO5 Appreciate the impact of taxation on production, employment and income distribution in the economy.

B COM SEM IV CC 207 PRODUCTION MANAGEMENT

Objective: To provide basic knowledge of functional areas of production, purchasing and inventory management

Syllabus:

- Unit 1 Production
- Unit 2 Purchasing
- Unit 3 Inventory Control
- Unit 4 Developing and launching new products/services

Course Outcomes: Students who successfully complete the course should

- CO1 Know about production, types of production and production management.
- CO2 Understand production planning and production control, their procedure and importance.
- CO3 Be aware of principles of scientific purchasing and understand the modern procedure of purchase.
- CO4 Have an idea of various techniques of inventory control.
- CO5 Know how a new product or service is developed and launched, and the causes of product failure.
- CO6 Understand the concepts of product mix, product simplification and product diversification.

B COM SEM IV CC 208 TAXATION – II

Objective: To provide basic knowledge to the students about the provisions of Income Tax Act 1961, equip them with the latest amendments and make them competent to compute the total income and tax liability of individual assesses and also to provide them with basic knowledge of GST.

Syllabus:

- Unit 1 Profits and gains of Business or Profession
- Unit 2 A Capital gains
- B Income from other sources
- Unit 3 A Income of other persons
- B Aggregation of total income
- C Deductions
- Unit 4 A Goods and Services Tax

Course Outcomes: Students who successfully complete the course should

- CO1 Compute taxable profit under the head Profits and Gains from business and profession.
- CO2 Calculate taxable capital profit under the head Capital Gains.
- CO3 Compute taxable income under the head Income from other sources.
- CO4 Understand aggregation of total income and general deductions allowed to be made from the income.
- CO5 Have conceptual knowledge of GST, its features, rates, exemptions and other details.

B COM SEM IV CC 209 COMMERCIAL COMMUNICATION - IV

Objective: To give knowledge about Corporate Social responsibility.
To develop insight into Agency handling procedures.
To develop lexical approach in English idioms and phrasal verbs.
To develop aptitude to appreciate literature.

Syllabus:

- Unit 1 Text: Colours of Life (Section Two)
Unit 2 Corporate Social Responsibility Letters
Unit 3 Agency Correspondence
Unit 4 A Collection letters
B Vocabulary (Idioms and Phrasal Verbs)

Course Outcomes: Students who successfully complete the course should get insight into

- learning of life skills, cultures and human behaviour
- basic skills of reading, listening and writing
- Corporate Social Responsibility letters
- Agency Correspondence
- Idioms and Phrases of English language

B COM SEM IV CC 210 STATISTICS - IV

Objective: This course is intended to offer the student the concepts in Mathematics which can be applied to real world problems. It also aims to make students aware of various Index numbers and also train them to analyze time series data.

Syllabus:

- Unit 1 Differentiation
- Unit 2 Application of derivatives
- Unit 3 Index numbers
- Unit 4 Time series

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to obtain derivative of simple mathematical functions.
- CO2 Apply concept of differentiation for obtaining maximum and minimum values of a function, price elasticity of demand and supply, marginal cost and marginal revenue.
- CO3 Understand basic concept of Index and obtain Laspeyer, Pasche, Fisher, Marshall Edgeworth and Dorbish-Bowley index numbers.
- CO4 Verify Time reversal and Factor reversal test on various index numbers.
- CO5 Apply the knowledge of time series for obtaining various components of the data.

Objective: To supplement and consolidate cost accounting concepts and costing methods, and equip the students to make use of various methods for cost ascertainment.

Syllabus:

- Unit 1 Single or Unit Costing
- Unit 2 Reconciliation of profit as per cost accounts with profit as per financial accounts
- Unit 3 Operating or Service Costing
- Unit 4 Job, Batch and Contract Costing

Course Outcomes: Students who successfully complete the course should

- CO1 Prepare Historical Cost Sheet and calculate the total cost and per unit cost.
- CO2 Estimate the cost for a work order/ tender by preparing Estimated Cost Sheet or Tender Sheet.
- CO3 Reconcile the profits shown by cost accounts with profits shown by financial accounts by preparing a Reconciliation Statement.
- CO4 Understand Operating/Service Costing and calculate the cost incurred in service industry such as transportation, hospital, etc.
- CO5 Calculate the cost of a job using Job Costing method.
- CO6 Determine the Economic Batch Quantity.
- CO7 Compute the profit of a contractor in building construction by preparing relevant ledger accounts.

B COM SEM IV CE 204 A AUDITING – I

Objective: To provide to the students an overview of the audit function in a company and provisions related to the company auditor

Syllabus:

- Unit 1 A Introduction to audit
- B Company auditor
- Unit 2 A Internal control
- B Organizing audit work
- Unit 3 Vouching
- Unit 4 Verification and Valuation of assets and liabilities

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of various types of audit and the importance of Statutory Audit in a company.
- CO2 Have knowledge of various legal provisions related to a company auditor.
- CO3 Understand internal control system and internal check system.
- CO4 Have understanding of the preparations required by the auditor before commencing a new audit.
- CO5 Know the importance of vouchers in a business and how vouching is done especially for cash transactions.
- CO6 Understand how assets and liabilities are valued.
- CO7 Know how an auditor verifies various assets and liabilities at the end of a year.

Objective: This course aims to extend and formalize knowledge of the theory of probability and random variables and to introduce new techniques for carrying out probability calculations and identifying probability distributions. It also motivates to study elementary concepts and techniques in statistical methodology.

Syllabus:

- Unit 1 Mathematical Expectation
- Unit 2 Discrete Probability Distribution I – Binomial and Poisson distribution
- Unit 3 Discrete Probability Distribution II – Negative Binomial, Geometric and Hyper-geometric distribution
- Unit 4 Continuous Probability Distribution – Normal distribution

Course Outcomes: Students who successfully complete the course should

- CO1 Acquire knowledge of joint probability distribution and expectations.
- CO2 Gain familiarity of binomial and Poisson distribution.
- CO3 Gain acquaintance of negative binomial, Geometric and Hyper geometric distribution.
- CO4 Understand the Normal Probability Distribution and be able to determine appropriate areas under a normal curve.

Objective: The course emphasizes the application of Operations Research for solving business problems. Students will develop problem modeling and solving skills and learn how to make intelligent business decisions from the point of view of optimization. It also throws light on other mathematical areas like progressions and co-ordinate geometry.

Syllabus:

- Unit 1 Linear Programming
- Unit 2 Simplex method
- Unit 3 Arithmetic Progression and Geometric Progression
- Unit 4 Co-ordinate Geometry

Course Outcomes: Students who successfully complete the course should

- CO1 Understand different terminology of Linear Programming problem.
- CO2 Be able to formulate linear programming problem from given real time problem and solve it using graphical method.
- CO3 Solve linear programming problems using Simplex methods.
- CO4 Recognize the pattern of the series and apply its knowledge to practical problems.
- CO5 Be familiar with basic terminology of co-ordinate geometry and should be able to obtain straight line equations using given information.

B COM SEM IV FC 202 D BUSINESS PROCESS OUTSOURCING

Objective: To acquaint the students with various aspects of outsourcing, Business Process Outsourcing, etc.

Syllabus:

- Outsourcing
- Business Process Outsourcing
- Key players in Indian outsourcing industry
- Quality Standards and Methodologies for BPO
- Challenges dealt by Indian BPO sector, Attrition and Indian BPO
- Emerging opportunities – KPO, LPO, RPO, MRO etc.

Course Outcomes: Students who successfully complete the course should

CO1 Know about outsourcing in detail

CO2 Understand Business Process Outsourcing and quality standards for BPO

CO3 Know about the challenges dealt by Indian BPO sector

CO4 Aware of emerging opportunities - KPO, RPO, MRO etc.

B COM SEM IV SS 202 B PRESENTATION SKILL

Objective: To improve the communication and presentation skills of the students, develop their ability to present self-confidently and professionally, manage verbal and non-verbal parts of the speech, be able to deal with stage-fright and to work with the audience – how to get attention and how to interest.

Syllabus:

- Preparation of presentation
- Verbal communication
- Work with audience
- Feedback – appreciation and critique

Course Outcomes: Students who successfully complete the course should

CO1 Understand the importance of making a presentation

CO2 Know different ways of doing a powerful presentation

CO3 Get acquainted with different tools and techniques of a good presentation

B COM SEM V CC 301 PROBLEMS OF INDIAN ECONOMY – I

Objective: To make students aware of economic planning, reforms, and problem of price rise in the country

Syllabus:

- Unit 1 Planning in India
- Unit 2 Economic Reforms in India
- Unit 3 Federal Finance
- Unit 4 Problem of Price Rise in India

Course Outcomes: Students who successfully complete the course should

- CO1 Have a conceptual understanding of planning in India and the strategy of five-year plans in India.
- CO2 Get clarity on the impact of economic reforms in India.
- CO3 Understand industrial, agricultural and technological policies in India.
- CO4 Learn about federal finance and the issues in Central-State finance relations.
- CO5 Comprehend the Union Budget.
- CO6 Become aware of the problem of inflation.

B COM SEM V CC 302 MARKETING MANAGEMENT IN PRACTICE

Objective: To help students to understand the concept of marketing and its applications, and expose them to the latest trends in marketing

Syllabus:

- Unit 1 Services marketing and Customer Relationship Management
- Unit 2 Retailing in India
- Unit 3 Rural marketing in India
- Unit 4 Case studies in marketing

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to understand the importance of customer relationship management.
- CO2 Get a basic idea of retailing in India.
- CO3 Understand rural marketing strategy, pricing policies and market segmentation in rural India.
- CO4 Have basic knowledge about developing and interpreting case study.

B COM SEM V CC 303 BUSINESS LAWS - I

Objective: To help students understand varied provisions of the Indian Contract Act 1872 and the Sales of Goods Act 1930, and various indirect taxes.

Syllabus:

- Unit 1 Indian Contract Act 1872 – Essentials of Contract, Types of Contract, Competent Party, Free Consent
- Unit 2 Indian Contract Act 1872 – Consideration, Compensation, Performance of Contract, Discharge of Contract, Contingent Contract, Quasi Contract
- Unit 3 Central Excise Act 1944 and Customs Act 1962
- Unit 4 Sale of Goods Act 1930

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of the basic concepts of contract as per Indian Contract Act, 1872.
- CO2 Understand the concepts of Free Consent and Consideration, and who can be the competent parties to a contract.
- CO3 Know the meanings of Contingent Contract and Quasi Contract.
- CO4 Understand the concept and applicability of Central Excise Act, 1944
- CO5 Understand the concept and applicability of Custom Act, 1962
- CO6 Be familiar with the concepts of Sale, Agreement to Sale, Hire Purchase, Bailment and Unpaid Seller as per The Sales of Goods Act, 1930.

B COM SEM V CC 304 COMMERCIAL COMMUNICATION – V

- Objective:** To develop insight into insurance correspondence.
To develop insight into archive of writing press reports and reportage.
To acquaint students with the meaning and usage of foreign words which are common in use.
To acquaint students with story writing techniques and stories by foreign authors.

Syllabus:

- Unit 1 Text: Petals of Life (Section One)
Unit 2 Press Reports
Unit 3 Insurance Correspondence
Unit 4 A Cloze Test
B Vocabulary (Foreign words in common use)

- Course Outcomes:** Students who successfully complete the course should get insight into
- correspondence with insurance companies
 - writing press articles on accidents, natural calamities and current events
 - appreciation of literature by foreign writers and learning a lot about behaviour and habits of people in general

B COM SEM V CC 305 STATISTICS - V

Objective: This course is designed to provide the student a deep foundational introduction to the fundamental concepts like Integration in Mathematics. It also familiarizes the concepts of few discrete distributions and its application. It also helps the students to explore statistical techniques used in industry for quality control.

Syllabus:

- Unit 1 Integration and its application
- Unit 2 Poisson distribution and Hypergeometric distribution
- Unit 3 Process Control Technique (Statistical Quality Control)
- Unit 4 Lot Control Technique (Acceptance Sampling)

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to integrate simple mathematical functions.
- CO2 Apply concept of integration for obtaining cost, revenue and Profit functions using marginal cost and marginal revenue.
- CO3 Gain familiarity of Poisson and Hyper-geometric distribution.
- CO4 Understand process control techniques and obtain variable and attribute charts.
- CO5 Understand product control techniques and single sampling plan.

Objective: To equip the students to make use of various methods for cost ascertainment as also use of costing data for planning, control and decision making.

Syllabus:

- Unit 1 Process Costing I – Process Accounts, Joint products, By products
- Unit 2 Process Costing II – Inter Process Profit, Valuation of Work-in-Progress
- Unit 3 Marginal Costing
- Unit 4 Amalgamation of Companies

Course Outcomes: Students who successfully complete the course should

- CO1 Compute cost of a product by preparing Process accounts.
- CO2 Differentiate between Joint products and by-products, and apportion costs appropriately to determine the costs of such products.
- CO3 Value process stocks in case of inter-process transfer of profit.
- CO4 Evaluate Work-in-progress in a process using FIFO or Average Cost methods.
- CO5 Calculate the break-even point in a production process.
- CO6 Determine optimal product mix in case of existence of a limiting factor.
- CO7 Calculate purchase consideration in case of amalgamation/absorption of companies in the nature of merger or purchase.
- CO8 Prepare the Balance Sheet of the new company incorporated after amalgamation/absorption.

Objective: To introduce students to various tools and techniques of financial statement analysis so as to understand, analyze and interpret the basic framework of financial reporting and its use for managerial planning, control and decision making.

Syllabus:

- Unit 1 Introduction to Management Accounting and Analysis of Financial Statements
- Unit 2 Interpretation and Analysis through Financial Ratios
- Unit 3 Cash Flow Statement
- Unit 4 Budgeting and Cash Budget

Course Outcomes: Students who successfully complete the course should

- CO1 Have a basic understanding of Management Accounting and how it differs from Cost Accounting.
- CO2 Analyze and interpret financial statements using various tools of financial analysis.
- CO3 Have in-depth knowledge of ratio analysis, and should be able to calculate and interpret various financial ratios.
- CO4 Prepare Cash Flow Statement of a company as per AS 3.
- CO5 Understand the importance of budgetary control and use of different budgets in an organization.
- CO6 Prepare Cash Budget for an organization on the basis of future estimates for cash receipts and disbursements.

Objective: This course aims to make student understand the mathematical and statistical tools that are needed to solve various optimisation problems.

Syllabus:

- Unit 1 Inventory Control
- Unit 2 Queuing Theory
- Unit 3 Sequencing Problems
- Unit 4 Transportation Problems

Course Outcomes: Students who successfully complete the course should

- CO1 Acquire knowledge of terms of Inventory control and utilize various deterministic inventory models.
- CO2 Gain familiarity of Queuing theory and apply M/M/1 Queuing model to solve real world simple problems.
- CO3 Understand the concept of Sequencing and solve simple examples of n jobs – 2 machines and 3 machines.
- CO4 Provide solution of transportation problem using North West Corner, Least Cost and Vogel's methods.

Objective: To familiarize the concept of statistical inference for small samples and also acquaints students with various Non-parametric tests.

Syllabus:

- Unit 1 Student's t test
- Unit 2 Chi-square test
- Unit 3 Variable Ratio and Experimental Design
- Unit 4 Non Parametric tests

Course Outcomes: Students who successfully complete the course should

- CO1 Understand t distribution and apply t test to test mean of mean of single sample and means of two samples.
- CO2 Understand Chi-square distribution and apply Chi-square test for testing variance of a small sample, testing independence of attributes and testing goodness of fit.
- CO3 Be familiar with F distribution and apply F test for comparing variance of two small samples and means of more than two samples.
- CO4 Acquire knowledge of various designs in design of experiment.
- CO5 Apply various Non-parametric tests.

B COM SEM V FC 301 B RURAL MARKETING

Objective: To expose the students to various aspects of rural, event and direct marketing as an integral part of marketing management, and to develop an understanding of the same

Syllabus:

- Introduction to Rural marketing
- Types of rural production and products
- Concept of Supply Chain Management and Value Addition
- Problems of Marketing

Course Outcomes: Students who successfully complete the course should

CO1 Know about rural marketing and challenges faced

CO2 Understand various types of rural production and products

CO3 Be aware of the concept of Supply Chain Management and value addition

CO4 Know the problems of rural marketing

B COM SEM V SS 301 A MARKET RESEARCH

Objective: To make the commerce student aware of the research angle of marketing, ethical issues in marketing research, branches of marketing, marketing research proposal, research design, scale of measurement, sampling and marketing research report.

Syllabus:

- Marketing Research – Basic understanding
- Branches of Marketing Research
- Marketing Research Proposal & Design & Scales of Measurement
- Sampling in Marketing Research & Marketing Research Report

Course Outcomes: Students who successfully complete the course should

- CO1 Understand the basic concepts of market research
- CO2 Learn the ethics to be followed during the market research
- CO3 Understand the branches of market research
- CO4 Learn to prepare market research proposal
- CO5 Understand the criteria of good research design
- CO6 Understand market research report and learn to draft market research report

B COM SEM VI CC 306 PROBLEMS OF INDIAN ECONOMY – II

Objective: To make students aware of the trade policies, monetary policy, banking, tax structure and tax reforms

Syllabus:

- Unit 1 Foreign trade policies
- Unit 2 Commercial banks
- Unit 3 Monetary Policy
- Unit 4 Indian tax structure

Course Outcomes: Students who successfully complete the course should

- CO1 Understand different foreign trade policies adopted and their impact on businesses.
- CO2 Have an insight into the structure, working and problems of commercial banks.
- CO3 Understand the policies of the Reserve Bank of India and their impact on the economy.
- CO4 Get clarity on the Indian tax structure and understand the problem of black money and demonetization.

B COM SEM VI CC 307 FUNDAMENTALS OF FINANCIAL MANAGEMENT

Objective: To familiarize students with the concepts, tools and practices of financial management, and to understand the decisions to be taken by financial managers of business firms

Syllabus:

- Unit 1 Finance function and Financial planning
- Unit 2 Capitalization and Capital structure
- Unit 3 Working capital management
- Unit 4 Cost of capital and Capital budgeting

Course Outcomes: Students who successfully complete the course should

- CO1 Be familiarized with the fundamentals of financial management.
- CO2 Be aware of the basics of finance like planning, organizational structure for the finance department, etc.
- CO3 Understand and use various financial analytical techniques like Ratio Analysis, Balance Sheet Analysis, Working Capital Analysis etc.
- CO4 Know about financial tools like trading on equity, capital gearing, etc.

B COM SEM VI CC 308 BUSINESS LAWS - II

Objective: To help students understand varied provisions of the Indian Contract Act 1872, Indian Companies Act 1956, Consumer Protection Act 1986 and Negotiable Instruments Act 1881.

Syllabus:

- Unit 1 Special Contract – Indemnity & Guarantee, Bailment & Pledge, Law of Agency
- Unit 2 Indian Companies Act 1956
- Unit 3 Consumer Protection Act 1986
- Unit 4 Negotiable Instruments Act 1881

Course Outcomes: Students who successfully complete the course should

- CO1 Be aware of the provisions relating to Contract of Indemnity, Guarantee, Bailment, Pledge and Agency.
- CO2 Understand the provisions related to the establishment of Companies as per the Indian Companies Act, 1956.
- CO3 Have an in-depth understanding of the provisions related to Private Company, Public Company, Memorandum of Association, Articles of Association, Prospectus and Directors.
- CO4 Know about the rights of the consumers and protection available under various councils and Redressal Agencies
- CO5 Understand the concept of Bills of Exchange, Cheque, Promissory Notes, Endorsement and its provisions
- CO6 Know the provisions related to Holder and Holder in Due Course

B COM SEM VI CC 309 COMMERCIAL COMMUNICATION – VI

Objective: To develop the insight into business report writing and import export correspondence.

To enable students to interpret Stock Market reports and related jargons.

To acquaint students with story writing techniques and stories by foreign authors.

Syllabus:

- Unit 1 Text: Petals of Life (Section Two)
- Unit 2 Import Export Correspondence
- Unit 3 Business Reports – Individual Reports & Committee Reports
- Unit 4 A Comprehension of Stock Market Reports
- B Vocabulary (Frequently used Stock Market terminology)

Course Outcomes: Students who successfully complete the course should get insight into

- business report writing and import export correspondence
- stock market trends, their analysis and interpretation
- appreciation of literature by foreign writers and learning a lot about behaviour and habits of people in general

B COM SEM VI CC 310 STATISTICS - VI

Objective: To familiarize the concept of statistical inference for large samples and introduce the concept of Game theory. It also aims to help student understand fundamentals of Matrix Algebra.

Syllabus:

Unit 1	Testing of hypothesis and Large sample test
Unit 2	Decision Theory
Unit 3	Game Theory
Unit 4	Matrix Algebra

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to perform hypothesis tests on means and proportions for one or two populations.
- CO2 Gain familiarity of concept of Decision Theory and different methods of taking decisions.
- CO3 Understand meaning of Game theory and solve game theory problem with saddle point and without saddle point.
- CO4 Acquire knowledge of different types of matrices and perform operation like addition, subtraction and multiplication of matrices.
- CO5 Obtain solution of linear equations with the help of inverse matrix.

Objective: To impart to the students, knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making

Syllabus:

- Unit 1 Standard Costing I – Material Cost Variance and Labour Cost Variance
- Unit 2 Standard Costing II – Overhead Variances, Sales Value Variances, Sales Margin Variances
- Unit 3 A Capital Budgeting I – Accounting Rate of Return and Pay Back Period
- B Time Value of Money
- Unit 4 Capital Budgeting II – Net Present Value, Profitability Index, Internal Rate of Return

Course Outcomes: Students who successfully complete the course should

- CO1 Have a basic understanding of standard costs, actual costs and variance analysis.
- CO2 Calculate variances related to material costs, labour costs, fixed overheads, variable overheads, sales value variances and sales margin variances.
- CO3 Have a basic understanding of time value of money.
- CO4 Compute present values and future values of a single amount of money or an annuity.
- CO5 Understand the importance and process of capital budgeting.
- CO6 Calculate profits and cash flows for a given investment proposal.
- CO7 Evaluate capital investment proposals using various methods as Accounting Rate of Return, Pay Back Period, Net Present Value, Profitability Index and Internal Rate of Return.

B COM SEM VI CE 304 A AUDITING – II

Objective: To provide basic knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards

Syllabus:

- Unit 1 Company Audit
- Unit 2 Auditor's Report and Certificate
- Unit 3 A Divisible profit
- B Depreciation
- Unit 4 A Investigation
- B Audit Programme

Course Outcomes: Students who successfully complete the course should

- CO1 Understand clearly various provisions of the Companies Act 2013 and the auditor's duties as regards different issues related to share capital.
- CO2 Have in-depth understanding of auditor's report and its content, and how it differs from auditor's certificate.
- CO3 Understand provisions of the Companies act as regards depreciation and divisible profit, and compute divisible profit.
- CO4 Become aware of the investigation procedure carried out in case of declining profits, investigation by a prospective buyer before purchase of a business, and by a bank for granting loan.
- CO5 Prepare an audit programme for a charitable hospital, an educational institution and a manufacturing company.

Objective: To help the students to understand basic concepts of Econometrics and mathematics for finance and learn to fit appropriate curve to the given data.

Syllabus:

- Unit 1 Demand Analysis and Monopoly & Duopoly problems
- Unit 2 Partial derivatives and its applications
- Unit 3 Mathematics for Finance
- Unit 4 Curve fitting

Course Outcomes: Students who successfully complete the course should

- CO1 Understand demand analysis and concept of monopoly and duopoly.
- CO2 Be able to perform partial differentiation on simple mathematical functions.
- CO3 Apply concept of partial derivative to the problems related to constrained optimization problems.
- CO4 Understand the basics of mathematics for finance like compound interest, Annuity, Sinking fund and solve real world problems.
- CO5 Be capable to fit linear, quadratic or exponential curves to the given data.

Objective: To apply theoretical knowledge to identify, analyze and solve any real life problem.

Syllabus: Project

Course Outcomes: Students who successfully complete the course should

- CO1 Be able to independently apply their theoretical knowledge to identify, analyze and solve any real life problem.
- CO2 Capable of using statistical software for analyzing the data.
- CO3 Represent the data through graphs and tables.
- CO4 Report the conclusions and findings of the project.

B COM SEM VI FC 302 B PERSONAL FINANCIAL PLANNING

Objective: To help students understand how to set financial goals, to develop a financial plan, to apply time value of money principles to personal financial decisions, to prepare a personal budget, to choose a financial institution and types of accounts for personal needs, to calculate personal taxes and review strategies to minimize them, and to manage cash and savings.

Syllabus:

- Personal financial planning and Concept of Time Value of Money
- Personal tax planning
- Life insurance tools for financial planning and the Housing decision
- Other investment avenues
- Various financial institutions and modes of personal financing

Course Outcomes: Students who successfully complete the course should be able to

- CO1 Set financial goals and develop a financial plan
- CO2 Apply time value of money principles to personal financial decisions
- CO3 Prepare a personal budget
- CO4 Choose a financial institution and types of accounts for personal needs
- CO5 Calculate personal taxes and review strategies to minimize them
- CO6 Manage cash and savings

B COM SEM VI SS 302 C BUSINESS INFORMATION ANALYSIS

Objective: To help students demonstrate knowledge and understanding of business analysis principles and techniques, and to improve business efficiency through better information analysis, and thereby reducing the need for rework and fixes in the later stages of the project/scheme.

Syllabus:

- What is Business Analysis
- The competencies of a Business Analyst
- Strategy Analysis
- The Business Analysis Process Model

Course Outcomes: Students who successfully complete the course should

- CO1 Know how analysis is useful in making a business effective
CO2 Understand the competences of a business analysis
CO3 Be aware of strategy analysis
CO4 Understand the business analysis process model